



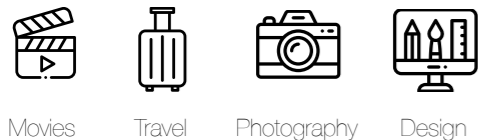
lenny vogelzang

ABOUT ME

I'm a very curious and passionate lifestyle professional. Mainly focussed on trend research and concept development. Improving the quality of life of others. Creative, social, and loves to be inspired by people.

Date of birth: 08-04-1997
Place of birth: Lelystad
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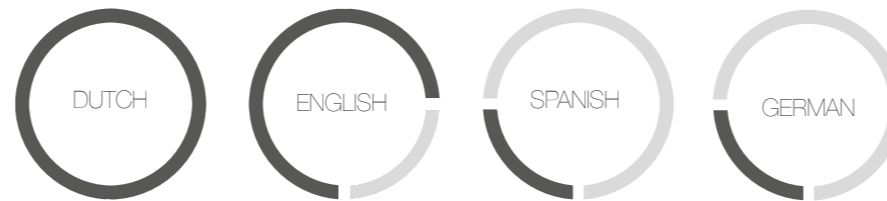
INTERESTS



EDUCATION

- Exchange program | 01.2019 - 05.2019
Iteso, Guadalajara, Mexico
- International Lifestyle Studies | 08.2015 - Present
Higher professional education
Fontys Tilburg, The Netherlands
- Higher General Secondary Education | 08.2009 - 06.2014
SGL Lelystad, The Netherlands

LANGUAGES



SKILLS

Abobe InDesign ●●●●○
 Adobe Illustrator ●●●●○
 Adobe Photoshop ●●○○○

EXTRA

Excellence program | 2016 - 2017

The excellence program is a set up by Fontys ACI: Trend Research and Concept Creation in Lifestyle. It's for students who are looking for additional challenges. Throughout the program you will focus on bigger projects, building an international network and gain knowledge within specific industries.

Futures of Work | 2016 - 2017
Contributor on the Futures of Work report written by Carl Rohde, published on Science of the Time in three different languages.

<http://scienceofthetime.com/futures-of-work/>

EXPERIENCE

- Sustainability Advisor | 01.2020 - Present
Facet, Eindhoven
Research, Advise, Communication, Graphic Design. Full-time role
- R&D Intern (bachelor thesis) | 09.2019 - 01.2020
Facet, Eindhoven
Research, Concept Development, Implementation plan. Full-time role
- Futures Executive | 06.2018 - 08.2018
Pearlfisher, London
Research, trendwatching, writing perspectives. Full-time role
- Market researcher | 03.2018 - 05.2018
Various companies throughout London
Interviewing B2B and B2C, transcribing, translating. Part-time role
- Interiors Intern | 09.2017 - 02.2018
Wallpaper* Magazine, London | Final grade: 9 out of 10
Research, trendwatching, producing shoots. Full-time role

PROJECTS

- London Design Fair | Excellence Program
Coolhunting and hosting trend tours
- Futures of Work | Carl Rohde
Coolhunting, blogging and reporting
- Ambiente 2017 | Excellence Program | Supervision
Creating a trendbook and hosting trend tours
- Dutch Design Week 2016 | Excellence Program
Creating a trendbook and hosting trend tours
- LUCID | Company Start-up | Supervision
Concept development, promotion and sales
- Living Lab, Seoul
Concept development on healthy aging
- Cycling for the better, Capetown
Concept development on sustainable transport
- Utrecht University
Trend and research report on behavior of expats
- Van Abbemuseum, Eindhoven
Concept development on leisure activities for young adults